Harvard Undergraduate Council

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UC-HBS Wintersession Collaboration Act

34F-26

Sponsored by

Scott Ely, Adams '18, Education Committee Chair
Dhruv Goyal, Lowell '16, Vice President
Diana Im, Kirkland '17
Berkeley Brown, Lowell '18, Student Faculty Committees Chair
Evan Bonsall, Elm Yard '19
Camilla Suarez, Oak Yard '19

Recommended by

Education Committee
Yes: 8
No: 0
Abstentions: 0

Vote by Unanimous Consent

Passed 11/22/15

Whereas HBS is committed to the idea of "One Harvard" and hopes to increase engagement with members of the Undergraduate student body, through programs like I-Lab, PRIMO, HBX, etc.; and

Whereas HBS is looking to launch another program called "How Businesses Think" this Wintersession through a 5-day program (January 2016, 18th to 22nd) where undergraduates would attend classes with 4 esteemed HBS professors including professors like Youngme Moon (Senior Associate Dean for Strategy and Innovation) and Karim Lakhani; and

Whereas the program is designed to provide a fundamental understanding of business ideas and concepts through the HBS case study method—applicable to ALL students irrespective of their year or concentration; and

Whereas they hope to create a diverse classroom through outreach to students that have not previously demonstrated interest in business or related academic work; and

Whereas they hope to build a community among their students through activities both on HBS campus and beyond; and

Whereas there are 80 spots for this Wintersession Program and the application takes approximately 5 minutes to complete, with a deadline of December 23rd; and

Whereas this program will be free of cost, and different from other wintersession programs because it requires a full-time commitment (during those 5 days) on the part of the undergraduates; therefore

Be it resolved that the Education Committee of the UC partner with HBS to help with outreach efforts (to ensure ALL undergraduates know about this opportunity) that involve (but are not limited to):

i) Preparing two school wide Mail-merges sent out by UC Presidency
   a. First One: November 25th
   b. Second One: December 19th

ii) Organizing one info session with Youngme Moon, Senior Associate Dean, HBS (if required)

Find more information here:
https://www.facebook.com/HBS-Wintersession-Jan-18-to-22-How-Businesses-Think-961567127212849/?fref=ts